



## SARAH BAKER

Economics of Artisan Production:

Sanitising Hand Rub x 200 packs, costing £40 (4x 50ml)

ITEM	per 4-pack
Production	5.64
Dedicated extra labor, services, & running costs (not including the labor cost of regular studio staff)	10.65
Charity donation	5
VAT	8
<b>TOTAL COSTS PER 4-PACK (if 200 produced)</b>	<b>£29.29</b>

Costs at producing 200 4-packs and giving 32 packs to locals, therefore having 168 packs to sell online.

168 packs sold online at £40 (gross): £6,720

Total cost of producing 200 4-packs: £5,858

32 packs given to locals in Hackney: £682

Total amount donated to Doctors Without Borders (£5 x 200)= £1000